

# HEROES

INCORPORATED™

## SUPER SUMMER SALES SPECIALS

MAXIMIZE YOUR DIGITAL PRESENCE

*"Sales solve everything." ~ Mark Cuban*

*"Nothing is so fatiguing as the eternal hanging on of an uncompleted task." ~ William James*

### Package 1

**\$250\***

#### IDEAL, IF YOU:

Are starting a business and lack the time, people or expertise to create and maintain a consistent digital presence

Cannot keep up with the cost or changes in technology to establish an effective digital brand and following

Feel yourself losing ground to lesser brands and know you must close the digital gap with your competition fast

#### With Package 1, we will:

- Strategize to determine your goals & market
- Build base for behind-the-curtain magic
- Deliver branded weekly social media content
- Multiply content weekly across 3 platforms
- Provide monthly progress snapshot & results
- Refine content for each consecutive month

### Package 2

**\$500\***

#### IDEAL, IF YOU:

Must grow your digital presence to remain on top

Must attract and retain younger, social-savvy customers

Need staff to remained focused on current customers

Need your staff to work on billables, not marketing

Are looking for new and creative ways to grow

Are looking to own your share of the digital market

Have a last-minute opportunity to seize and promote

Want more time for you and your family

Want to recoup time to do what you do best

#### Package 2 includes all of Package 1, plus we will:

- Identify and engage Influencer opportunities (connect to alliance, event, business group)
- Multiply social media exponentially (across 3 platforms, 3 times per week)
- Includes bonus custom meme

### Package 3

**\$1000\***

#### IDEAL, IF YOU:

Understand your unique value to your company

Need a leading brand persona for an important event

Need to advance while enjoying the life you've earned

Want to up your game, fame and marketplace name

Want to become the next digital leader in your industry

Expect to launch a new product, book or program soon

#### Package 3 includes all of Package 2, plus we will:

- Provide monthly, in-depth strategic planning
- Increase Social Media delivery to 5 times/week
- Implement staff & intern training & templates
- Create and implement dynamic, rapid strategy
- Establish differentiated digital brand presence

*\*Per month, three month minimum campaign.*

**Heroes@HeroSchool.us • HeroSchool.us/pro • 702.795.7000**

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